



## Impact Investing Group

Impact Investing Group (IIG) is a 501(c)(3) nonprofit founded by students. We serve businesses in our local communities that do not have equal access to financing by providing affordable microloans and consulting services



### IMPACT MICROFINANCE FUND

Provides **affordable and flexible microloans** to entrepreneurs facing capital barriers in Detroit and Ann Arbor. No credit score is required. Our focus is placed on empowering minority and female entrepreneurs and small business owners.



### CONSULTING

Supports our entrepreneurs with **pro bono consulting** services to maximize impact. To further support our entrepreneurs, we also **personalize and compile resources** such as technology + digital workshops, accounting seminars, additional funding, patenting, and legal services from us and our partners.



### ECOSYSTEM APPROACH

Collaborates with various partners—from community organizations to financial institutions—to serve capable entrepreneurs at **every stage of small business development** and help revitalize our communities.

#### We typically work with entrepreneurs:

- Below 250k revenue
- Based in Washtenaw or Wayne county
- Can engage in bi-weekly virtual check-ins

### FILL OUT INTEREST FORM

If you are interested in applying for a microloan or receiving pro bono consulting services and resources, please click on this link:

<https://tinyurl.com/impact-fund>

### Our Partners

#### COMMUNITY PARTNERS

*help us connect with the community*



#### LOAN ADVISING PARTNERS

*help us service microloans or provide financing advice*



### 501(c)(3) NONPROFIT

We are committed to supporting the entrepreneurs we work with and amplifying their success in the community. As a 501(c)(3), we do not take any profit. All returns are reinvested into the fund to help more small businesses.

### Loan Structure

Loans range from \$1000 to \$5000 at an interest rate of the prime rate + 1% and a 3 year payback period. We provide flexibility and support for entrepreneurs to meet payments.

*After the app closes, there is a 3-6 month due diligence process before the microloans are distributed.*

### Contact Us



Website  
[impactumich.com](http://impactumich.com)



Facebook  
Impact Investing Group



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